

RH PETERSON co.

Fire Magic, American Outdoor Grill and American Fyre Designs Dealer Sales Incentive Program

Effective January 1 –December 31, 2025



The RH Peterson Company offers a 2025 Fire Magic Grills, American Fyre Designs and American Outdoor Grill incentive program. This program is for sales associates for retail sales and does not apply to distributor sales.

- Eligible product sales include a Fire Magic or AOG Gas Grill, Fire Magic Stainless Steel Charcoal, an Electric Grill, Pizza Oven or a Built-in Gourmet Griddle. Also included are select AFD fireplaces, fire bowls, fire tables, Fire urns, lanterns and fire pits.
- All sales must comply with all RH Peterson policies, including MSP*.
- A copy of original sales receipt to your customer attached to the 2025 Incentive Form* must be submitted to RHP within 90 days of the sale, to be eligible.
- RH Peterson will pay 100% of this incentive. Qualifying incentives will be paid directly to the dealer sales associate via ACH Payment from RH Peterson Co.
- Per IRS rules, payment of sales incentives can only be made if a W-9 of the individual sales person is on file.
- See the 2025 Spiff Form for the incentive amounts.

Use the 2025 Spiff Form for the incentive amounts and to make your claim by attaching a copy of the receipt to the completed Spiff Form.

*The information on original sales receipt, if complete, need not be duplicated on the Sales Incentive Form.

